

Publishing Terms & Conditions

Definitions

Tuapeka Times

The Tuapeka Times is a free community newsletter with a weekly reach of over 600 households. It is also available for digital download.

Content includes notices of community interest, events, job openings, and advertisements for local businesses. The Tuapeka Times does not publish opinion pieces or editorial content. Advertising rates vary. See Tuapeka Times pricing card for costs.

Lawrence.nz Website

Promotes the town of Lawrence and the surrounding areas to tourists and potential residents. Content includes upcoming events, local businesses, and activities to do in the area. Business listings cost \$57.50 per annum.

Advertisement

Refers to any and all content or notification submitted for publication in the Tuapeka Times, Lawrence.nz, or the Lawrence, Otago, NZ Facebook page.

Deadlines & Details

Tuapeka Times advertisements must be submitted no later than 12.00pm on Monday. No exceptions will be made. This hard deadline ensures the Tuapeka Times is ready for delivery on Thursday.

As an advertiser, you must provide at time of submission:

- Your full name
- The group you are advertising on behalf of, if applicable
- Phone number
- Email address
- Mailing address

Staff Advertising

If you're a staff member of Tuapeka Goldfields Museum & Visitor Centre and you want to place an advertisement in the Tuapeka Times, you must pay and submit your ad through another staff member. This provides accountability.

Payment

By submitting advertisement for publication, you agree to the current rate terms.

Tuapeka Times

Invoices are sent at the end of each calendar month for advertising supplied during that month. Payment is due within 20 days of invoicing.

You may pay in cash, EFTPOS, or bank transfer. We are unable to accept credit cards.

Lawrence.nz Website

Invoices are sent at the start of the service and then yearly in December, for the following year's subscription. Payment is due within 20 days of invoicing.

You may pay in cash, EFTPOS, or bank transfer. We do not accept credit cards.

Unpaid Invoices

If an invoice is unpaid after the due date, we will cease publishing further advertisements until payment is received.

Content

While care is taken to ensure the accuracy of content published by the Tuapeka Times, all content is the work of the specific authors and not a statement or opinion of the Tuapeka Times.

The Tuapeka Times is printed in black and white. Advertisements may be text, images, or both.

Prohibited Content

We will not publish an advertisement that:

- Discriminates against any race, ethnicity, sexual orientation, gender identification, disability, or religious group.
- Contains negative or personal attacks against an individual or organisation, or otherwise amounts to town gossip.
- Bullies or intimidates an individual or group.
- Contradicts or protests against any lawful statement or position from local or national government or other official body.
- Presents a political message, other than legitimate constituency or electoral adverts placed by recognized political parties, Members of Parliament, Clutha District Councillors, Community Board members, or electoral candidates.

- Is false, misleading or deceptive or likely to mislead or deceive or which otherwise breaches the Fair Trading Act 1986.
- Does not comply with the Advertising Code of Practice issued by the Advertising Standards Authority (asa.co.nz/codes/codes/advertising-standards-code)
- Infringes on copyright or trademark. Advertisers must own the rights to any graphics or images they wish to publish.
- Is otherwise offensive, controversial, or illegal.

We reserve the right to suspend or refuse an advertisement from publication without reason.

If an advert is suspended, you will be contacted as soon as possible and given an opportunity to make any changes required for publication, or provided a refund or credit.

If an advertisement is cancelled, you will be notified as soon as possible and be provided a refund or credit.